

17TH ANNUAL

Brimfield Auto Show

Saturday, October 11, 2025 / 10 am - 3 pm



Proceeds Benefiting



Hitchcock
Academy
Community Center
Brimfield, MA



Brimfield Firefighters
Association



Presented by Auction Acres, 35 Main St., Brimfield

THE BRIMFIELD SHOWS

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Supporting Our Community

2026 Dates:
May 12 - 17
July 14 - 19
Sept 8 - 13

Brimfield Show Schedule	Opening Day	Tue	Wed	Thu	Fri	Sat	Sun
Brimfield Auction Acres (aka J&J) Admission Opening Day 413.245.3436 • www.brimfieldauctionacres.com • bestofbrimfield@gmail.com	Fri. 8 am				✓	✓	
Central Park Antique Shows 413.455.4655 • 413.596.9257 • www.brimfieldcentralpark.com	Tues. 6 am	✓	✓	✓	✓	✓	✓
Collins Apple Barn 413.237.6659 • 413.245.4575 (During Show) • collinsapplebarn@charter.net	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Dealer's Choice Admission Opening Day 508.347.3929 • www.dealerschoiceshows.com	Tues. 11 am	✓					
Grand Trunk Antique Shows 866.858.0789 • 413.245.3145	Tues. Daybreak	✓	✓	✓	✓	✓	✓
Green Acres 413.245.6118 • www.greenacresantiques.com	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Heart-O-The-Mart Admission Opening Day 413.245.9556 • info@brimfield-hotm.com • www.brimfield-hotm.com	Wed. 9 am		✓	✓	✓	✓	✓
Hertans - Brimfield Antique Shows Admission Opening Day 781.420.3375 • www.brimfieldlive.com	Wed. 12 pm		✓	✓	✓	✓	✓
Mahogany Ridge 413.244.9254 • mahoganyridge79@gmail.com	Tues. Sunrise	✓	✓	✓	✓	✓	✓
May's Antique Market Admission Opening Day 413.245.9271 • www.maysbrimfield.com	Thurs. 9 am			✓	✓	✓	
Midway 508.347.3929 • www.brimfieldantiquescenter.com	Tues. 6 am	✓	✓	✓	✓	✓	✓
NE Motel Antique Show Admission Opening Day 508.347.2179 or 508.808.2023 • www.antiques-brimfield.com	Wed. 6 am		✓	✓	✓	✓	✓
Quaker Acres 413.245.6185 • quakeracres@aol.com	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Shelton Antique Shows 413.245.3591 • www.brimfieldsheltonshows.com	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Stephen's Place 413.245.3185 • stephensantq@charter.net	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Sturtevant's 413.245.7458	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Treasure Trunk Tuesday at Brimfield Auction Acres 35 Main Street • 413.245.3436	Tues. 7 am	✓					
Weekend Warrior Show - Hertans 781.420.3375 • www.brimfieldlive.com	Sat. 8 am					✓	✓

WELCOME TO THE 17TH ANNUAL BRIMFIELD AUTO SHOW!

In this year's book you will find a message from both Hitchcock Academy and the Brimfield Firefighters Association, along with articles featuring:

- Springfield to Boston Education Foundation
- BFF Buffalo Truck Restoration
- 2024 Winners List
- Brimfield Firefighters Award 2024 Winner
- People's Choice Award 2024
- Josh Morin & his 1930 Chevy Universal AD

Please be sure to support the advertisers who have helped make this book possible and thank them for supporting our community.

Thank you to:

Our hosts - The Brimfield Winery & Auction Acres

The judges who make the tough decisions

Everyone who has volunteered their time to make the show happen!



**Hitchcock
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Brimfield, MA



ON THE FIELD

People's Choice Award

*Be sure to get your vote
in at the Firefighters'
tent!*

Music:

Bruce Marshall of The
Valley's Classic Hits
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Visit our table to learn
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Main Street Cafe
Off The Hook

A MESSAGE FROM HITCHCOCK FREE ACADEMY

Greetings!

Hitchcock Free Academy is a non-profit community center in Brimfield, MA, and we thank you for attending the 17th Annual Brimfield Auto Show. The show has grown remarkably over the years, as has the number of businesses that have generously bought advertisements in this program. The proceeds from these ads help to support Hitchcock Free Academy, and we encourage you to support these wonderful businesses.

Hitchcock Free Academy has also grown substantially over the years. We began in 1855 as one of the first free public high schools in the area, and in 1956 we began our next chapter as a non-profit community center. Our mission is to enrich the lives of local residents of all ages through educational, recreational, and cultural programs. We proudly welcome more than 20,000 annual visits.

Next year marks our 70th anniversary as a community center, an important milestone that reflects the efforts of generations of dedicated staff, trustees, and volunteers and strong community support. For almost seven decades we have been the “heart of Brimfield,” providing thoughtfully curated opportunities to foster personal connections and community and to nurture the mind, body, and spirit. We are already planning a compelling selection of classes and events for 2026 that we hope will provide even more reasons for people to engage with us.

As we anticipate the coming year and the bright future beyond, we are excited to continue to be a unique catalyst for vibrancy, healthy community, and economic vitality; we gladly partner with local vendors, talent, and artisans who are essential to so much of what we do year-round.

While we look ahead, we remain mindful of our noble beginning as a center of higher education. In keeping with the legacy of our founder Samuel Austin Hitchcock, for 50+ years we have awarded academic scholarships to local high-school graduates. This May, we awarded scholarships to four deserving college-bound students, and we eagerly await the opportunity to honor other outstanding youths.

We are a multi-faceted community center that fulfills many diverse needs and interests, and we welcome feedback to better serve you. We are powered by smart, caring, and committed individuals, all of whom are guided by a unified philosophy and Hitchcock Free Academy’s mission to ensure another 70+ years of connection, learning, and fun for future (and fortunate) generations. We encourage you to explore our many offerings and look forward to seeing you soon!

Kind regards,

Genise Jackson

President, Hitchcock Board of Trustees



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Chris Bolte

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ABOUT THE BRIMFIELD FIREFIGHTERS ASSOCIATION

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Fire services in the town of Brimfield are provided by residents who leave their jobs and homes to respond when emergency calls. Approximately 28 firefighters are employed by the town and receive a small stipend biannually when responding to calls. The Brimfield Firefighters Association looks to support the women and men who are firefighters and first responders with the Brimfield Fire Department. The organization's goal is to provide additional equipment, supplies, and social support to the members. Members are provided additional equipment, uniform apparel and social events throughout the year by the B.F.A. The association also works with other town groups to provide support and personnel for events such as Old Home Day and Trunk or Treat.

The Brimfield Fire department is always looking for new members. Please feel free to reach out to firechief@brimfieldma.org for more information.

Jonathan Hall
President



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A NEW GENERATION GETS REVVED UP FOR AUTO HISTORY

Walk any car show, and you'll likely see gleaming chrome, roaring engines—and folks whose hairlines are slowly receding. But where are the kids? That was the question Jeff DeMarey kept asking himself. As a longtime car-enthusiast, collector, and fixture in the show scene, he noticed the crowd was golden-aged—and he wanted something different.

Enter the Springfield to Boston Education Foundation, born from Jeff's desire to pass on the joy, wonder, and history of antique wheels to a younger generation. It's not enough to see cars behind velvet ropes or in static displays—Jeff believes kids deserve to touch, explore, tinker, and drive the passion.

What Makes It Different?

It is hands-on, not hands-off. Their collector car program delivers donated classics not only to museums and schools, but into the hands of kids. No “don't touch” signs here—these are functioning pieces of rolling history.

STEM Meets Steel

It's not just about nostalgia. The Foundation weaves in educational programming—STEM lessons, technical knowledge, and behind-the-scenes exploration. Young minds get to understand how those pistons fire, how body styles changed, and why a V-8 roared louder than a six.



*Jeff's own 1938 Packard Limousine
pictured at the 2024 show.*

Collector cars tell stories. From 1941 Ford Woodies to 1963 Pontiac Grand Prix and even 1930s Packard's, the donated car fleet spans eras. These aren't just eye candy; they're artifacts that connect kids to design, craftsmanship, and the social history of transportation.

Real Kids, Real Cars, Real Dreams

One story says it all: a high school sophomore, first introduced to the Foundation when he was in fourth grade, has now nabbed a 1985 Pontiac Catalina. He's spending his time fixing it up—gearing up for the day he gets his license. Imagine that moment: starting her up, rolling out, knowing he helped build not just skills, but confidence.

More Than Just a Car Donation

Jeff, when he's not under a hood or chatting up donors, also leads Stonewall Insurance—and yes, they do classic car insurance. His dual lives of caring for cars and caring for kids go hand in hand. If you have an old car gathering dust or know a young person who lights up at the smell of gasoline and the curve of a fender, there are ways to help: donate a car, volunteer time, or just spread the word. If you want to find out more—donations, volunteering or bringing those cars to your school or event—head to www.SpringfieldToBoston.com. The next classic might be waiting in your driveway, and the next enthusiast might just be standing beside you.





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WHERE THE BUFFALO ROAMS

Brian and Jim Sheriden

The Brimfield Firefighter's Association is in the process of restoring Brimfield's first fire truck.

This 1927 Buffalo fire engine was bought by the town almost 100 years ago and was in service until the mid-60's. Sold to a local museum, it was later returned to the town 15 years ago. The Association is working to restore the vehicle to running condition and hopes to have it operational by this year's show.

Since the last show, there have been massive strides made in the process of restoring the Buffalo.

The Buffalo originally stopped running in the early 2000s due to a transmission problem.

**FEEL FREE TO STOP BY
THE FIREFIGHTER'S
ASSOCIATION RAFFLE
TABLE TO FIND OUT
MORE.**

Over the winter, the transmission was completely taken apart. The extent of the damage was surveyed and it was determined that new gears and bearings were needed. A search then began for a replacement transmission.

A replacement was located that ended up coming out of a similar Buffalo fire truck. All new bearings were ordered. This again was quite a feat, as one of the bearings had not been in production since the 1970s.

The clutch was sent out and a new clutch was produced that matched the original. Once all of the parts were collected, the transmission was put together.

Once this was completed, the focus then shifted to the engine.

A few stuck valves were freed. The fuel pump was rebuilt. Many other smaller items were repaired to get to the point where there was a functional engine block. The truck was then towed to the shop where the motor and transmission were then set into the truck.

Once in the truck, the hard work began to connect all of the controls, exhaust system, fuel system, and cooling system. The gas tank had years of sludge in the bottom so that needed to be addressed and cleared.

The truck also received an entire new wiring, harness and all new electrical components throughout. Again, there were no parts available so a custom one had to be created.

After all this was done, the Buffalo was fired up for the first time in many years. The Buffalo was then able to drive and move itself under its own power. Hopefully at the time of this year's car show, more progress will have been made, and there will be more stories to share!







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CLASS

A 1900-1931
B 1932-1948
C 1949-1957
D 1955-1957 CHEVY
E 1958-1964
F 1965-1974
G TRUCKS
H STREET RODS
I MOPAR 1963-1974
J MOPAR 1975-PRESENT
K CAMARO/FIREBIRD 1967-1969
L CAMARO/FIREBIRD 1970-2002
N MUSTANG/COUGAR 1964-1973
O MUSTANG 1974-PRESENT
P CORVETTE 1953-1962
Q CORVETTE 1963-1967
R CORVETTE 1968-1982
S CORVETTE 1984-1996
T CORVETTE 1997-PRESENT
U ASIAN MODELS (ALL YEARS)
V EUROPEAN MODELS 1900-1972
W EUROPEAN MODELS 1973-1985
X EUROPEAN 1986-PRESENT
Y AMC
Z UTILITY VEHICLES
Z1 SPORTS UTILITY
Z3 BILL BESSETTE MEMORIAL

1ST PLACE

RAY LAMAROUX
KEVIN GRACE/'48 DODGE
DAVID SLAUENSWILE/'55 FORD
DAVID CARLSON/'56 210 COUPE
RAY LAMAROUX/'64 CHEV IMPALA
KIRK RICHARDSON/MERC CYCLONE GT
DAN BOUCHARD/'58 FORD F100
ROGER FORTUNE/'30 HOT ROD
JOHN HERARD/DODGE DART
PERRY BECHTHOLD/DODGE CHALLENGER
GEORGE MERARD/PONT FIREBIRD CONV
JOHN MICRAK/'78 PONT TRANS AM
JOE RINALDO/'70 BOSS MUSTANG
WALT HIGGINS/MUSTANG GT 500
LARRY MUNDICE/'57 CHEV CORVETTE
TOM GRIMALD/'67 CHEV CORVETTE
DONALD PAULIN/'68 CHEV CORVETTE
JEFF FORTIER/CHEV CORVETTE
TONY ZAMP/ CHEV CORVETTE
RYAN MALONE/MAZDA MIATA
PHIL ROY/MGA TWIN CAM
DAVID MALONEY/VW BEETLE
JOE VENTUROSIO/PORSCHE TARGA
MIKE SHEA/'59 AMC NASH
ROBERT DUCHARME/'57 JEEP DJ3A
BILL DYER/'77 FORD BRONCO
KIRK RICHARDSON/MERCURY CYCLONE GT



Please accept our apologies for any errors or omissions.

2ND PLACE

PIEERRE BROUILLARD
JAMES FOUNTAIN/MERC MONTCLAIR
JIM VICCORD/CHEVY 210
ED POWERS/'55 210
KEVN GRACE/DODGE
CARL LEVESQUE/OLDS TORNONADO
JIM HODDER/'61 CHEV APACHE
DAVID & JILL DALZORO/'23 FORD
MARILY MESSER/DODGE DART
KIM FISH/DODGE CHALLENGER SCAT
DAVID ADARIO/'69 PONT FIREBIRD CONV
D. SIASCODDI/'87 CHEV CAMARO Z28
RON GREGOIRE/'67 MUSTANG FAST BACK
JOHN B/ROUSH MUSTANG
RYAN ARNOLD/'62 CHEV CORVETTE
RICHY BERNADINO/'63 CHEV CORVETTE
JEFF DORIAN/'79 CHEV CORVETTE
BRUCE BELL/ CHEV CORVETTE
PETER ORTEGA/ CHEV CORVETTE
KEN FUDGE/HONDA S2000
DON TREMBLY/MGA 1600
DENISE GRIFFITHS/TRIUMPH GT6
ROGER FULLER/TRABANT 601S
JANDANE HOLMBERG/'69 RAMBLER
RICH KOVACH/'64 FORD POLICE WAGON
MIKE ROIHE/'76 FORD BRONCO

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BOB TITUS/Ford MODEL B
DENNIS RIVERS/'56 LINCOLN
NICK NICHLOS/'57 NOMAD
RICK MUNTER/FORD 500
DAVID BACHAND/CHEV MONTE CARLO
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DEE COTTONE/BUICK SERIES 40
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TRACTOR
ERIC ERRICO/'69 INTERNATIONAL SCOUT

Best in Show / Jeff Holmberg

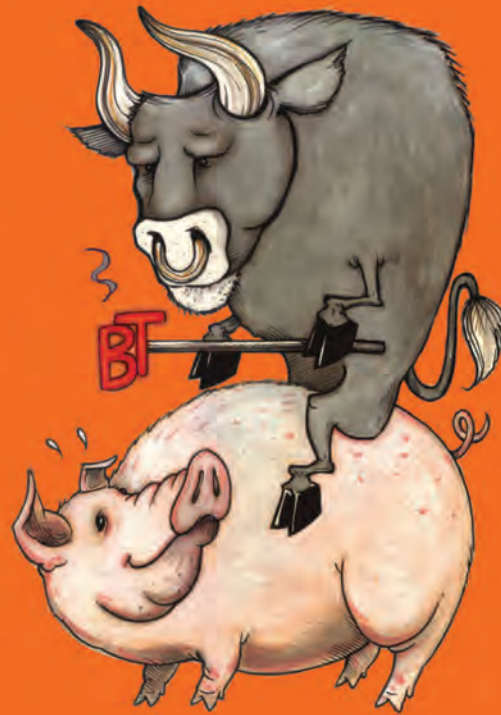
People's Choice / Darren Russo /1967 Pontiac GTO

Brimfield Firefighter Award / Tim Hodder /1961 Chevy Apache

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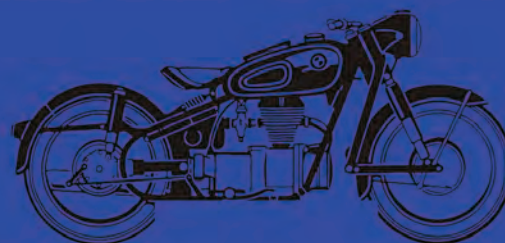


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THE FIREFIGHTERS' CHOICE: CHEVY APACHE MAKES ITS MARK IN BRIMFIELD

A teenage Jim Hodder wanted a car that he could use for mud runs, so he found and bought a 1961 Chevy Apache pickup truck. His plan was to have some fun with it for a few years, never imagining he would still have the truck some 41 years later. He was always a car enthusiast, racing go-karts, four-wheeling in the woods, and he had already bought a couple of cars before getting the Apache at 17 years old.

He has outgrown the off-roading of his youth, and Jim says that bringing the truck to car shows is a lot cheaper and cleaner than mud runs. He has put no small amount of time and money into the car, which is

evident when you see the condition it is in.

Jim has taken it apart and put it back together, doing it over twice in the decades he has owned the truck, and last had it painted about 14 years ago. He has been bringing it to car shows for the last ten years, and in 2024 he took home the prestigious Firefighters Choice trophy when he came to the Brimfield Auto Show for the first time. The Brimfield Firefighters Association is one of the beneficiaries of the Brimfield Annual Auto Show, and every year the firefighters select their own best in show-level winning entry.

You won't likely see Jim driving his Apache when it isn't car show season; it's not his daily driver, but it makes the rounds at car shows, and he also uses the truck as a way to educate people about a subject he is passionate about.

Jim uses his truck to raise awareness about Cystic Fibrosis, with his license plate: CURE CF. The rare genetic disorder currently has no cure, though major advancements in treatments and therapies are significantly increasing both quality of life and life expectancy for those diagnosed with the disease, which includes his grandson. He said the license plate is a conversation starter and he takes the opportunity to educate people, raising awareness so that someday a cure will be found.

“The license plate is a conversation starter and he takes the opportunity to educate people, raising awareness so that someday a cure will be found.”

Jim may not have ever expected to still have this 1961 truck as a grandfather when he first bought it, but he says he's grown pretty attached to it after 41 years.





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THE PEOPLE HAVE SPOKEN

It was getting to the very end of the 2024 Brimfield Auto Show, when Darren Russo figured the judges must have missed his 1967 Pontiac GTO, a labor of love that had picked up best in show awards at other car shows. But the very last trophy, the coveted People's Choice Award, went to Darren's GTO. He purchased the car about four years ago, recognizing it when he saw it come up for sale as a neighbor's car over which he used to "slow down and drool."



It wasn't until he brought the new car in to get painted that he found out the body of the car was actually full of rust and holes and that previous owners had used huge amounts of Bondo filler, making the car look like it was in much better condition than it actually was. So Darren spent every day for two years rebuilding the car from scratch, putting thousands of hours (and dollars!) into making the car absolutely perfect. It may sound like a lot of work, and it was, but Darren described it as "living a dream."

Hopefully you got a chance to see it at last year's show because you probably won't get a chance to see it this year.

Darren got an offer on the car from someone down in Louisiana who wanted to purchase it, even though it was one of the highest priced cars of its type. A successful lawyer bought the car as a retirement present for his father who had previously owned a 67 GTO. It wasn't easy to let the car go after all the work he put into it but he is proud to have saved the car and happy to know that in another 30 years, "it will still be around for someone else to restore."

Darren's new project is a 1959 Chevy 3100 pickup truck, a model he saw his great uncle driving as a kid. His childhood self had vowed to someday drive a truck like that and now he is once again living his dream!



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If you see a 1930 Chevy Universal AD with a skeleton in the passenger's side, that may be Palmer resident Josh Morin's car, Bob. He bought the car in Stafford Springs 15 years ago, after it had spent 64 of its years sitting in a barn. A lifelong car buff, Josh bought the car as a retirement project. It wasn't his first choice -- he would have preferred a 1955 Chevy like the one he drove in high school, but the 1930 Chevy is what he was able to negotiate with his wife. The name he gave the car, Bob, is in honor of his father-in-law.

A Vietnam veteran, Josh is active with the Western Mass Chapter of the Vietnam Veterans of America, which serves and advocates for the local veteran community. Knowing he was about to be drafted, Josh enlisted in the hopes of getting to choose to drive trucks in the army, but within four months of enlisting, Josh was sent to Saigon

as a French interpreter, as he was already fluent in French and English. He spent one year there, and three more years in the service, where he moved up four ranks in this short time, before returning home to Western Mass.



When Josh acquired Bob, it had 69,000 miles on it. He has nearly doubled that mileage in the 15 years he has had it, enjoying driving it around and bringing it to car shows. His nephew, a mechanic, helps Josh keep the car in driving shape and will inherit the car someday, according to Josh, on the one condition that he not turn Bob into a hot rod.





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