16TH ANNUAL

Brimfield Auto Show

Saturday, October 12, 2024 / 10 am – 3 pm



Presented by Auction Acres, 35 Main St., Brimfield

Proceeds Benefiting

Hitchcock Free Academy
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Providing Educational, Recreational and Cultural Programs

Brimfield Firefighters Association

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BRIMFIELD

Outdoor Antiques & Collectible Shows

2025 Dates: May 13 - 18 | July 8 - 13 | Sept 2 - 7

Hitchcock Free Academy

**The Brimfield Show Promoters Association (BSPA)
is pleased to support the
Brimfield Fire Fighters Association
and the programs at Hitchcock Academy.**

BRIMFIELD FIRE DEPT. MASS

Brimfield Show Schedule	Opening Day	Tue	Wed	Thu	Fri	Sat	Sun
Brimfield Auction Acres (aka J&J) Admission Opening Day 413.245.3436 • www.brimfieldauctionacres.com • bestofbrimfield@gmail.com	Fri. 8 am				✓	✓	
Central Park Antique Shows 413.455.4655 • 413.596.9257 • www.brimfieldcentralpark.com	Tues. 6 am	✓	✓	✓	✓	✓	✓
Collins Apple Barn 413.237.6659 • 413.245.4575 (During Show) • collinsapplebarn@charter.net	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Dealer's Choice Admission Opening Day 508.347.3929 • www.dealerschoiceshows.com	Tues. 11 am	✓					
Grand Trunk Antique Shows 866.858.0789 • 413.245.3145	Tues. Daybreak	✓	✓	✓	✓	✓	✓
Green Acres 413.245.6118 • www.greenacresantiques.com	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Heart-O-The-Mart Admission Opening Day 413.245.9556 • info@brimfield-hotm.com • www.brimfield-hotm.com	Wed. 9 am		✓	✓	✓	✓	✓
Hertans - Brimfield Antique Shows Admission Opening Day 781.420.3375 • www.brimfieldlive.com	Wed. 12 pm		✓	✓	✓	✓	✓
Mahogany Ridge 413.245.7220 • mahoganyridgebrimfield@gmail.com	Tues. Sunrise	✓	✓	✓	✓	✓	✓
May's Antique Market 413.245.9271 • www.maysbrimfield.com	Thurs. 9 am			✓	✓	✓	
Midway 508.347.3929 • www.brimfieldantiquescenter.com	Tues. 6 am	✓	✓	✓	✓	✓	✓
NE Motel Antique Show Admission Opening Day 508.347.2179 or 508.808.2023 • www.antiques-brimfield.com	Wed. 6 am		✓	✓	✓	✓	✓
Quaker Acres 413.245.6185 • quakeracres@aol.com	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Shelton Antique Shows 413.245.3591 • www.brimfieldsheltonshows.com	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Stephen's Place 413.245.3185 • stephensantq@charter.net	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Sturtevant's 413.245.7458	Tues. Sunrise	✓	✓	✓	✓	✓	✓
Treasure Trunk Tuesday at Brimfield Auction Acres 35 Main Street • 413.245.3436	Tues. 7 am	✓					
Weekend Warrior Show - Hertans 781.420.3375 • www.brimfieldlive.com	Sat. 8 am					✓	✓



How sweet it is that after sixteen years, the Brimfield Auto Show continues to be one of the largest in New England. The venue of Auction Acres combined with the Brimfield Winery offers a great atmosphere to come and enjoy the beautiful fall day on a holiday weekend.

ON THE FIELD

People's Choice Award:
Be sure to get your vote in!

Music:
Bruce Marshall of The Valley's Classic Hits 97.7 FM

Brimfield Firefighter Association:
Raffle & Event T-Shirts

Hitchcock Academy:
Visit Our Table to Learn More About Our Community Center!

Food & Drink:
Food Trucks & Brimfield Winery

Judging & Awards:
Until Noon. Awards ceremony to follow at the pavilion

IN THE BOOK

Curious who won last year? Find out in one of several articles throughout the book - including the introduction of new judging categories and a feature on the Old Car Guys!

With the inclusion of several more years and makes of cars being shown, the judges deemed it time to add a few more categories this year.

No matter what, there is one thing that hasn't changed: the owners love their cars and displaying them for others to see.

We are grateful for the many businesses who purchased ads to make this program book possible. Please consider supporting them.

The day does not happen without the dedicated effort of so many, so a big thank you goes to all who help to make this day possible: the Corriveau family, owners of Auction Acres and the Brimfield Winery and their staff, Pat Leaming and Hitchcock Academy Trustee Joe Ballou for overseeing the judging, Pam Leaming who coordinates registration, and the countless volunteers who so generously give their time helping at registration, parking, picking up trash, or whatever else needs doing.

We hope you enjoy the day!

Since 1855

Proceeds from the show benefit the Brimfield Firefighters Association and our local community center, Hitchcock Free Academy.

BRIMFIELD FIRE DEPT. MASS

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Ushering in a New Class of Cars

The judges of the Brimfield Auto Show have been working over the past year to make some exciting changes to this year's trophy categories. Since Dave Govoni began this show in 2009, the trophy classifications have remained mostly the same and some modifications were probably overdue. In our discussions since the last show, we considered the types of cars that have been popular in recent shows and reviewed the numbers of cars entered in the previous years' classes The changes include additional classes for modern muscle cars, corvettes, foreign cars, and a new memorial trophy for the judges' favorite.



Plymouth Barracuda

The Oil Crisis of 1973 led to skyrocketing fuel prices and the end of the muscle car era. Cars built after 1973 were underpowered and not interesting to most car enthusiasts. Cars built after the oil crisis steadily improved, but were considered by us aging enthusiasts to be "too new" to be collectible. Although all cars and trucks have always been welcomed at the Brimfield Auto Show, the trophy categories primarily included antique cars, and American cars up through 1974.

Things have certainly changed! A 1999 model vehicle is now 25 years old and eligible for an "Antique" registration in our state of Massachusetts. Even the previously unpopular cars from the late 1970's have become rare and carry an element of nostalgia for those of us from that era.

At the turn of the century, a muscle car revival began with Mopar and their Hemi engine leading the charge. General Motors and Ford entered the horsepower war with "The Big Three" arguably producing some of the most exciting muscle cars of all time. As the automobile industry turns from internal combustion engines to electrification, we certainly want to encourage the preservation and showing of these great cars! For that reason, we have added "Class J" for Mopar Muscle, "Class M" for Camaro and Firebird, and "Class O" for Ford, of the newer generations.

Corvette is America's Sports Car and a fan favorite. The first Corvette was produced in 1953 and has been released in successive generations from the early C1 to the current mid-engine C8. As with the muscle cars, the previous trophy classifications reflected the end of the muscle car era with trophies awarded for early generation Corvettes and ending at "1968 and up". For this year, we have added "Class S" for C4 Corvettes (1984 thru 1996) and "Class T" for Corvettes 1997 to the present (C5 thru C8). As a bit of trivia, most Corvette fans will remember that no Corvette was produced for model year 1983!



Chevrolet Corvette 206, C7

Despite the previous focus on American cars, we have seen some great foreign cars coming to the show and we want to do more to encourage these entries. We previously had only one class for "Foreign Cars" even though entries have



Datsun 240Z

varied from a 1966 Austin Healey to a 1972 Datsun 240Z to later model Porsches. In judging, this variety of vehicles was difficult to compare. For this year, we will have three categories for foreign cars including "Class U" for all years of Asian cars, "Class V" for European and British cars up to 1974, and "Class W" for European and British cars from 1975 to the present.



Alfa Romeo 115

William Bessette, Jr. Memorial Trophy

The "William Bessett Jr. Memorial" trophy will be awarded to the judge's favorite car of the show. Billy was a regular participant of the Brimfield Auto Show until he passed away on September 9th last year at the age of 60. Billy's greatest passion was classic cars and bringing them back to their original glory or chopping and molding them into "hotrods." He will be missed at the show.

We really appreciate the automobile enthusiasts who bring the hundreds of cars and trucks to the Brimfield Auto Show for everyone's enjoyment. Truly, everyone deserves a trophy. We hope that you consider the new categories to be a step forward and we welcome any comments to make further improvements. The original trophies for antique cars, muscle cars, trucks and street rods will, of course, remain. We appreciate the many sponsors who make this event into a great fundraiser. Please enjoy this ad book and consider patronizing the many businesses who support the show!



William G. Bessette, Jr.
June 11, 1963 — September 9, 2023

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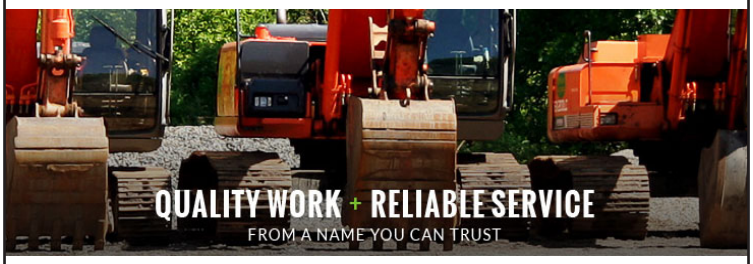
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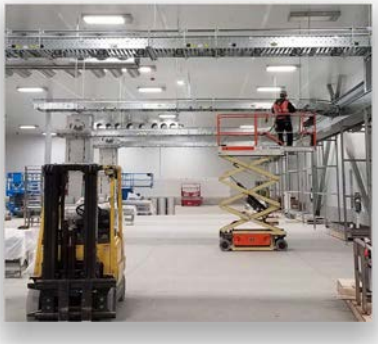
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Story of a Local Trophy Winner

Last year's Brimfield Auto Show was a big one; it was its 15th year, and as is often the case, it was a gorgeous fall day win New England. We had a great turnout and raised money for our Brimfield Firefighters and community center Hitchcock Academy. Lots of fun was had and lots of trophies were given out across 30 different categories.

One of last year's winners was Jim Fontaine's 1956 Mercury Monclair. The car won first place in the Class C 1949-1957 category. A resident of Ludlow, Jim has had the car for four years and both drives the car and shows it at a number of local car shows.

Jim didn't buy the car, he inherited it from his dad who had owned and also showed the car in the nine years he had it. Jim still refers to the car as "Dad's car" and says it arrived from Florida with a "trunk full of trophies."

It means a lot to him to have the car and be able to drive and share with others the car that meant so much to his dad. The car was painted and re-chromed in 2000 but the rest of the car is original and Jim says he has put more miles on it in the four years he's had it than the nine years that it belonged to his dad.

If you have been to any car shows in the area you may have already had a chance to see the car and say hi to Jim. And if you haven't seen it, keep an eye out because it's a beautiful car!



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15st Annual 2023 Auto Show









Brimfield Firefighters Association



This group of dedicated individuals are an important piece of the fabric of Brimfield. Always ready and willing to serve those in need. You will often find them out participating in a variety of community activities.



< Congratulations to our own FF. Roman Carlisle on graduating the Massachusetts Call/Vol Firefighting Academy Class 112!





CLOCKWISE: The Buffalo Truck, Santa preparing for his rounds, Brimfield Old Home Day 2024, Tanker





Proceeds from today's show support the work of The Brimfield Firefighters Association along with their efforts to restore the Buffalo Truck.

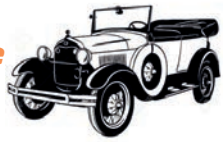


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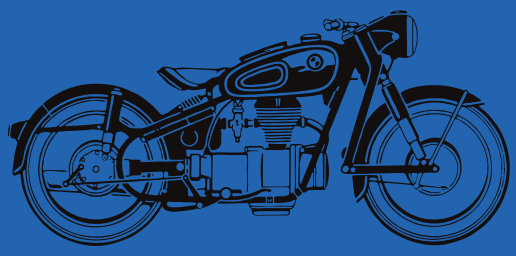
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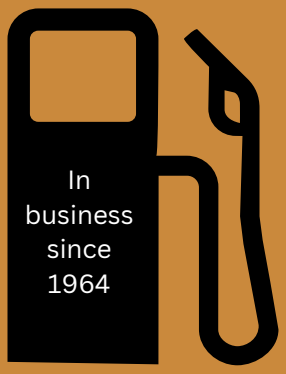
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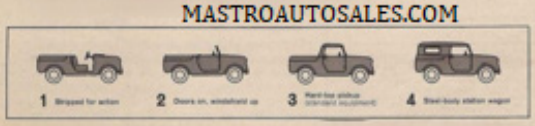
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B 1932-1948	BILL BRADWAY /’40 DELUXE
C 1949-1957	JIM FONTAINE/’56 MERCURY
D 1955-1957	DAVID BISELON/’55CHEVY
E 1958-1964	BARRY DONAHUE/’61 CHEVY
F 1965-1967	GEORGE DISQUE/’66 GTO
G 1978-1974	JOE LIQUORE/’68 LEMANS
H 1965-1974 CHEVY	WAYLAND DUNN/’67 CORVETTE
I MOPAR/MUSCLE 1963-1974	DARRIN SNAPE/64 BELVEDERE
J 1975/UP	JOE LANUCHA/’77 EL CAMINO
K 1967-1969	GEORGE MENARD/’67 FIREBIRD
L CAMARO/FIREBIRD 1970 & UP	JOHM MICIAK/’78 TRANS AM
M AMC ALL YEARS	JEFF HOLMBERG/’69 AMX
N MUSTANG 1964-1973	MIKE KURKULONIS/’69 SHELBY
O MUSTANG 1974 & UP	STEVE VRETTAS/’10 ROUSH
P CORVETTE 1953-1967	JIM AMENT/’67
Q CORVETTE 1968 & UP	BRIAN LEAVITT/71
R MODIFIED CARS 1949 UP	DAN COHARA/’53 BUICK
S TRUCKS-STOCKED	BRANDON MACQUIRE/’70 C20
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FIRFIGHTERS CHOICE	BRAIN LEAVITT/’71 CORVETTE
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2ND PLACE

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MARK SEPUKA /46 WD21
TOM SNAY/'54 FORD TURDOR
WESLEY STEDT/'55 CHEVY
DON SOULE/ 63' MERCURY
JACKIE DEMERS/24' FORD FAIRLANE
CHRIS KLASSANOS/68' GTO
JOE BERGERON/'66 CHEVELLE
JOHN HERARD/'70 CHARGER
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A Message From Hitchcock Academy

Welcome to the 16th annual Brimfield Auto Show and thank you for supporting Hitchcock Academy! The proceeds from the advertisements throughout the pages of this program book help support our local community center here in Brimfield, so we encourage you to check out those businesses!

You may have driven by Hitchcock Academy on your way into town today; the building is a landmark in town, sitting on the corner of Brookfield Road and Sturbridge Road since 1855. It started as a free high school in a time before universal free public education, and in 1956 was established as a community center, as it remains to this day.

Hitchcock operates as a nonprofit for the enrichment of local residents of all ages through educational, recreational, and cultural programs. Being able to maintain this historic and beloved community resource and offer a range of fun and enriching programs and activities year-round is our mission and the funds we raise through events like the annual auto show make that work possible.



Among the programs we are able to offer are music lessons including guitar, piano, and violin; health and wellness classes like yoga, pilates, fencing and judo; arts classes like felting, painting, and cake decorating, and so much more!

We host The Brimfield Farmers Market, Concerts on the Common, and offer space to local community groups like 4-H, Scouts, and AA. Even our grounds are free and open to the public, with tennis/pickleball courts behind the building. We encourage you to get to know us and all that we have to offer because there is quite literally something for everyone – no matter your age or interest!



Cindy Skowyra
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Who Put the Assembly in Assembly Square?

If you have been to Assembly Square in Somerville, Massachusetts recently, you will know that it was recently transformed into a destination now known as Assembly Row. Stores like Brooks Brothers, TJ Maxx, Trader Joes and Levis; cafes and restaurants; hotels and even a Lego Discovery Center have turned what was an aging "dead mall" into a thriving center of commerce. But why is it called Assembly Square? What is, or was, assembled there?

In 1926, Ford Motor Company built an assembly plant and for more than three decades was the biggest employer in the region, producing Model A's when it first opened, military vehicles during the war, and a range of other cars including the Fairlane and eventually the Edsel. The plant produced 1,338,652 cars in the 32 years it was in operation.

Anyone who knows much of anything about the history of cars in America, probably knows the Edsel as synonymous with "failure" though many collectors seek them out, lovingly maintain them and have managed to keep more than a few thousand on the road to this day.

The car was heavily promoted and anticipated by Ford and had a unique and modern design for the time. Its demise was more than likely in large part due to an economic downturn that made the elaborate design unattractive or even unattainable to the car-buying public.

The car was ultimately only produced for two years, and the Somerville plant was one of the few in the country that had shifted 100% of their operations to the Edsel's production. This would be the death knell for the Somerville plant when Ford made the decision to cut their losses on a car they simply couldn't sell.

The closing of the assembly plant in Somerville hit the local economy hard with hundreds of people being thrown out of work. The Assembly Square area properties changed hands a few times between 1958 and the early 2000s, ultimately becoming what it is today. And though little to no assembly happens there now, its history lives on in its name.

So, to answer the question asked in the title: it was Ford who put the assembly in Assembly Square and arguably Ford again, or more precisely the Edsel, who took the assembly out again.





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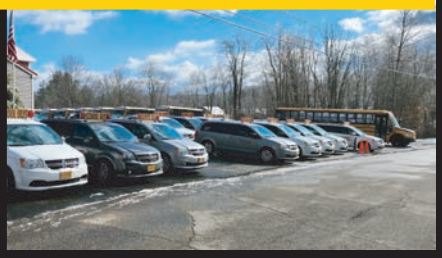
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Car Talk



"Old Car Guys" Share Their Affinity Every Friday Over Breakfast in Brimfield

It's a Friday morning at 8:00 am and the regular crowd shuffles in... that is, of course, a crowd of "old car guys" who have shared breakfast and their love of antique automobiles at the Apple Barn here in Brimfield for nearly two decades.

> ***"This is living."***
>
> - Denny Denniston aka "D2" reportedly sys these words routinely each Friday morning.

Over in the corner beneath the wall generously dedicated to the club, you will find the gentlemen gathered for their weekly "meeting". Some are local, while others travel from several towns away, as far as Connecticut.

They have agreed there will be no talk of politics or religion. Their purpose is clear: they're there to talk about cars.



Members of the "Old Car Guys" club outside the Apple Barn in Brimfield {L-R: Denny Denniston (D2) & owner of the Mustang, Bill Darnley, Peter Blake, John Sherris, Dennis Kerin (D1), Dennis Burke (D3), Bill Hyson, Dough Wright, and Dave Healey (Corvette)}

Their careers alone speak to the impressive depth of their knowledge. The group boasts a headmaster, machine designer and supervisor, electrical engineer, IBM computer repairman. Peter, the machine design supervisor, shares his thesis about closed top fuel injection that would likely go over the heads of most.



They discuss their continuous quest for knowledge, dedication to figuring things out on their own, and education today versus what they grew up with.

They joke and laugh, pointing out that the "old" in the club's name that originally referred to the cars now equally and aptly describes its members. Most of them worked on their own cars over the years, but not so much anymore. Their conversation has also changed: it's no longer just about cars, it's about the aging process: the aches and pains and the medical appointments, but always with appreciation that there are still many of them here each week to share their stories. Nearly half of the original group are no longer with us and are memorialized on the tribute wall behind them.



They have much more in common than a love of antique cars. Three members even share different versions of the name Dennis. To avoid confusion, they are referred to by model names D1, D2 and D3.

Denny Denniston, aka, "D2" often enthusiastically states about the gatherings: "THIS IS LIVING."

Ultimately, the group is like family, so the family-owned Apple Barn Café, serving breakfast & lunch in town for the past 18 years, is the perfect spot for their gatherings. A visit is like going home to Grandma's, the food - a slice of heaven. Owner Suzanne Collins prides herself on her scratch kitchen that uses fresh ingredients from local farms. She also knows a thing or two about the importance of family, having raised five successful children with her husband Joe. She is a successful businesswoman herself and a darn good cook.

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◉ Photos from 2016 auto show

Plan Your Trip to the American Heritage Museum in Hudson

The annual Brimfield Auto Show may be the last big car show of the season in Central Mass, but there are several opportunities to see an incredible collection of classic cars in nearby Hudson, Massachusetts at the American Heritage Museum. The museum has a number of exhibits and artifacts chronicling the history of American conflict, from the Revolutionary War through present day.

The museum is renowned for preserving and showcasing an extraordinary collection of classic automobiles that span the golden era of automotive design. The collection features an array of vintage vehicles, including classic luxury models, early American muscle cars, and historic racing cars, each representing significant advancements in automotive technology and design.

The collection consists of over 35 automobiles and is meticulously maintained, providing visitors with a glimpse into the evolution of transportation and the artistry involved in early car manufacturing. From pre-war classics to post-war innovations, these vehicles offer a tangible connection to America's automotive heritage. The oldest car in the collection is a 1901 Oldsmobile Curved Dash in running condition!





At the American Heritage Museum, the classic car collection complements its broader focus on American history, with many vehicles highlighting key moments in the 20th century. In addition to beautifully restored cars, the museum integrates these vehicles into larger exhibitions that explore their roles in American culture, industry, and wartime efforts.

Cars like the Ford Model T and rare examples of 1930s luxury cars underscore the ingenuity of their eras and offer a unique look at the social and economic factors that influenced car design and production. Visitors to the museum not only experience the aesthetic beauty of these vehicles but also gain insight into how they shaped the American way of life.

The Classic Car Collection is open for viewing during the Museum's special event weekends only. For a list of event weekends see:

https://www.americanheritagemuseum.org/events

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